

## RESUMÉ / CURRICULUM VITAE (June 2022)



**Andrés Artal-Tur, PhD**, is a Full Professor in the Department of Economics at Technical University of Cartagena (Spain) and Research Associate in the Institute of International Economics, University of Valencia (Spain). His main research interest is in International, Regional, and Tourism Economics. Research topics in International Economics include the study of trade and migration topics, economic integration processes and the role of cities and networks in the world economy of the 21<sup>st</sup> century. Regional Economics include the analysis of economic agents' location choices (firms, people) and the role played by external effects/spillovers. He is also a user of Spatial Econometric techniques to better understand the role of geography in economic processes. Finally, he shows expertise in Tourism Economics and Marketing, including the analysis of tourist's behaviour (stay duration, satisfaction and loyalty to destinations, expenditure patterns), with applications in the field of tourism marketing and destination planning. More recently he has been developing new research in the relationship of culture and tourism, and more widely on tourism sustainability, with a special focus on the social impacts of tourism for the resident population. Prof. Artal-Tur has extensively published in international impact journals, also serving as an editor of book volumes of renowned publishers.

### Personal data and affiliations

Andrés Artal-Tur ([Andres.artal@upct.es](mailto:Andres.artal@upct.es)), Valencia (Spain).

Birth date: 1<sup>st</sup> May 1970

- Professor of Economics, Technical University of Cartagena UPCT (Spain). [www.upct.es](http://www.upct.es)
- Research Associate, Institute of International Economics IEI-UV, University of Valencia (Spain). <http://iei.uv.es>
- Research Associate, Forum Euroméditerranéen des Instituts de Sciences Economiques FEMISE, Marseille (France). [www.femise.org](http://www.femise.org)
- Member International Network for Economic Research INFER (Germany). <http://www.infer-research.net>
- Member of the Research Excellence Group (EMODs), Region of Murcia, Spain, Fundación Séneca-Regional Office for R&D activity. [www.emods.upct.es](http://www.emods.upct.es)

### Education

- *BA in Economics and Business*, University of Valencia (Spain), 1993.
- *MPhil in International Economics*, University of Valencia (Spain), 1995.
- *Course on Economic Globalization*, London School of Economics (LSE, UK) and Fundación CajaMadrid (Spain), 2000.
- *PhD in Economics and Business*, (IEI-UV International Program), University of Valencia (Spain), 2003.

- *ISE III (C1)* Trinity College London Certificate (English Language). 2018
- *Course on Empirics of Management*, London School of Economics (LSE, UK) and Fundación Rafael del Pino (Spain), London, 2019.

### **Fields of interest**

- International Economics: Trade, Migration, Development issues.
- Regional Economics: Industrial location, Internal Migration flows.
- Tourism Economics, Destination Marketing and Management.
- Quantitative and Qualitative Research methods, Spatial Statistics and Econometrics.
- Big Data applications in tourism: Tourism flows and behavioural patterns.

### **Academic positions**

- Research Assistant, Institute of International Economics, University of Valencia. 1997-2000.
- Professor, Technical University of Cartagena (Spain). 2000-to date.
- Dean Deputy, Faculty of Business, Technical University of Cartagena. 2006-2014.
- Researcher in the Group of Tourism Economics, Technical University of Cartagena. 2000-to date.
- Research Associate in the Excellence Research Group EMODs (Economic Modelling and Non Parametric Statistics) of Fundación Séneca-Región de Murcia, Spain. 2016-to date.

### **Visiting positions**

- Latin American Studies Institute, Stockholm University (Sweden), April-July 2000.
- Escola de Gestao Hotelera e Turismo, Universidade do Algarve (Portugal), June-July 2009, and April-May 2010.
- Technology Institute of Costa Rica, April 2010 and April 2011.
- Faculty of Economics and Political Science, Cairo University (Egypt), January-February 2012.
- School of International Studies, Technische University of Dresden (Germany), May-June 2012.
- Faculty of Economics, University of Leon (Nicaragua), November 2012.
- ADITYA Business School, Mumbai (India), February 2015.
- Russian State University of Tourism and Services, Moscow (Russia), September 2015.
- Guanajuato University, Mexico, February-March 2016.
- Akdeniz University, Antalya (Turkey), May-June 2016.
- Great Lakes Institute of Management, New Delhi, India, February 2019
- VESIM Institute of Management Studies and Research, March 2019

### **Teaching Experience**

Undergraduate Studies: International Economics, Introductory Economics, Tourism Economics, Topics in Applied Economics, Macroeconomics, Microeconomics, Statistics and Econometrics.

Master Course Level: International Trade, Migration Flows, Globalization and Development, FDI and Multinational Firms, Tourism Economics, Industrial Location.

Doctorate (PhD) courses: International Trade, Applied Econometrics (time series, cross-section, panel data, discrete choice models), Applied Microeconometrics and survey data

analysis, Structural Equations modelling, Spatial Econometrics, Firms' location choices and the role of agglomeration economies, Trade and Migration flows.

### **Selected publications**

#### **Recent research papers by topic of interest**

##### Trade and Migration flows

New features in the migration-trade nexus: historical country ties, profile of migrants and social integration effects, *Journal of Economic Research*, 25: 45-76 (with Mona Said and Vicente Pallardó), 2020.

Remittances' impacts on schooling in Jordan: Analyses with respect to migrant destination, *New Medit: Mediterranean Journal of Economics, Agriculture and Environment*, 18(2): 57-70, (with Selim Çagatay, M Merc, and Onur Koskay). 2019.

The role of vicinity linkages in the EU-MED region for trade growth: Focus on migrants' profiles, level of education, and social integration. *FEM 41-13 Research Project*, Marseille, FEMISE Association, published at: <http://www.femise.org/en/category/studies-and-research/>. 2017

Proximity, trade, and ethnic networks of migrants: Case study for France and Egypt, *International Journal of Manpower*, 36(4): 619-648 (with Ahmed Ghoneim and Nicolas Peridy). 2015

Foot voting in Spain: What do international migrations say about quality of life of Spanish municipalities?, *Social Indicators Research*, 124(2): 501-515 (with Jose Miguel Navarro). 2015

International migration and human capital formation of Egyptian children, *International Review of Economics & Finance*, 28: 38-50 (with Perihan Saygin, Onur Koskay and Selim Çagatay). 2013

The trade-enhancing effect of immigration networks: New evidence on the role of geographic proximity. *Economics Letters*, 116: 554-557 (with Francisco Requena and Vicente Pallardo). 2012

##### Industrial location models with Spatial Econometrics

Geography and embeddedness in city networks, *Spatial Economic Analysis* 17(2): 206-222, (with Jose Miguel Navarro and Jose María Ramos). 2022

How much does urban location matter for growth?, *European Planning Studies*, 25(2): 298-313 (with Jose Miguel Navarro). 2017

Evaluating three proposals for testing independence in nonlinear spatial processes, *Estadística Española*, 55(180): 47-67 (with Fernando López and Mari Luz Maté). 2013

Spatial effects in industrial location choices: Industry characteristics and urban accessibility, *Tijdschrift voor Economische en Sociale Geografie (Journal of Economic & Social Geography)*, 104(2): 159-174 (with Jose Miguel Navarro and Luisa Alamá). 2013

The role of destination spillovers and technological intensity in the location of manufacturing and services' firms. *Environment and Planning B: Planning & Design*, 39: 991-1005 (with Jose Miguel Navarro and Luisa Alama). 2012

Industrial location, spatial discrete choice models and the need to account for neighbourhood effects. *Annals of Regional Science*, 47(2): 393-418 (with Jose Miguel Navarro and Luisa Alama). 2011

### Tourism Economics and Marketing

Tourists' expenditure and contextual destination effects: A multilevel spatial modelling approach, forthcoming in *Regional Studies*, (with Luisa Alamá and Jose Miguel Navarro). 2022.

Tourism business, place identity, sustainable development and urban resilience: a focus on the socio-cultural dimension. *International Regional Science Review*, 44(1): 170-199 (with Pilar Jiménez and Noelia Sánchez). 2021

*Tourism research in Iberoamerica: Urban destinations, Sustainable approaches and New products*, Ed. Routledge, UK, Artal-Tur, A., Correia, A. and Jiménez-Medina, M. P. (Eds). ISBN: 9780367691844. 2021

Measuring the economic contribution of tourism to destinations within an input-output framework: some methodological issues, *Portuguese Economic Journal*, 19: 243-265 (with Jose M Navarro and Jose M Ramos). 2020

Exploring tourist satisfaction and destination loyalty (book chapter) In Kozak, N. & Kozak, M. (Eds.). *Tourist Destination Management: Instruments, Products and Case Studies*, Springer Nature Switzerland AG. ISBN: 978-3-030-16980-0. 2019

Artal-Tur A, M Kozak, and N Kozak (Eds.) (book). *Tourist Behaviour: New Products and Experiences from Europe*, Springer Nature, ISBN: 978-3-030-11159-5. 2019

Artal-Tur A, P Jiménez-Medina, and N Sánchez-Casado. Can Personal Values Modulate the Perception of Tourism Impacts by Local Population?: Testing for the Role of Product Identity in a Mining Tourism Destination. In Campón-Cerro, A M, J M Hernández-Mogollón, and J A Folgado-Fernández (Eds.), *Best Practices in Hospitality and Tourism Marketing and Management: A Quality-of-Life Perspective*, Springer Publishing, Chapt. 8 book: 159-180, ISBN: 978-3-319-91692-7. 2019

Artal-Tur A, N Sánchez-Casado, and M I Osorio-Caballero, Cultural Tourism in Iran: Exploring Visitors' Behaviour and Host-Guest Interactions. In (Correia A, M Kozak, and A I Rodriguez, (Eds.)), *Experiencing Persian Heritage: Perspectives and Challenges*.

Series on Bridging Tourism Theory and Practice, Vol. 10, Chapter 6 book: 103-116. Emerald Publishing Ltd., ISSN: 2042-1443. 2019

Artal-Tur, A., Salman, D., Tawfik, Y. The recent tourism boom in Spain: Economic sustainability of destinations. In Kozak, N. & Kozak, M. (Eds.). *Tourist Destination Management: Instruments, Products and Case Studies*, Springer Nature Switzerland AG book. ISBN: 978-3-030-16980-0. 2019

New technologies and innovation in the tourism and hospitality sectors, *Tourism Analysis*, 24, 1-2. 2019

Social media, customers' experience, and hotel loyalty programs, *Tourism Analysis*, 24, 27-41 (with Noelia Sánchez and Eva Tomaseti). 2019

Transporte aéreo y turismo: Un análisis para el Mediterráneo español, *Investigaciones Regionales- Journal of Regional Science* 43: 149-164. (with Luisa Alamá and Diego López Olivares). 2019

New contributions to tourism research in the Ibero-American World. *Anatolia: An International Journal of Tourism and Hospitality Research*, 30(2):175.-176 (with Antonia Correia). 2019

*Culture and Cultures in Tourism*. Routledge, Artal-Tur, A. and M. Kozak (Eds). London. Book. ISBN: 978-0-367-15084-6. 2019

Rural Community Tourism and Sustainable Advantages in Nicaragua, *International Journal of Contemporary Hospitality Management*, 31(6): 2232-2252 (with Antonio Juan Briones, Juan Andres Bernal and Oscar Martínez). 2019

The relationship between cultural tourist behaviour and destination sustainability, *Anatolia: An International Journal of Tourism and Hospitality Research*, 29(2):237-251 (with Marina Villena and Luisa Alamá). 2018

A new marketing mix model to rescue the hospitality industry: Evidence from Egypt after the Arab Spring, *Future Business Journal* 3: 47-69, (with Doaa Salman, Yasser Tawfik and Mohammed Samy). 2017

Steady tourists' relationship with a mature destination: the case of Portugal. *Tourism Economics* 23(4): 803-815, (with Antonia Correia and Jaime Serra). 2017

Examining the impact of visa restriction on international tourist flows using panel data, *Estudios de Economía*. 43(2): 265-279, (with Francisco Requena and Vicente Pallardó). 2016,

Artal-Tur A, and M. Kozak, *Destination Competitiveness, The Environment, and Sustainability: Challenges and Cases*, CAB International Publishing: Oxfordshire. 2015. ISBN: 978-1-78064-697-8.

Artal-Tur et al., “Business Tourism” (Chapt. 8) and “Tourism in Russia” (Chapt. 2). In Dimanche F, and L Andrades (eds.) *Tourism Management in Russia: A Handbook*, Emerald:London. 2015. ISBN: 978-1-78560-343-3.

The length of vacation stay, destination characteristics and seaside tourists’ profiles: A Poisson regression analysis, *Papers de Turisme*, 49-50:105-120, (with Jose M Navarro and Antonio García-Sánchez). 2011

Factors determining duration of stay of visitors at a seaside destination: An analysis for the Region of Murcia, Spain, *Cuadernos de Economía*, 33(91):43-66, (with Jose M Navarro and Antonio García-Sánchez). 2010

### **Recent Research Projects and Consultancy Activity**

Estimating the potential trade gaps of the Region of Murcia: Applying a gravity model to foster the internationalization of the regional economy. Consultancy Project. *Institute for Exports and Internationalization of the Regional Government of Murcia (INFO)*. PI: Dr. Andrés Artal-Tur. 2021-2022

The economic and socio-cultural impact of Semana Santa in the town of Lorca, Murcia: An analysis in the Covid-19 scenario. Consultancy Project. *Official Association of Professional Economists, Region of Murcia*. PI: Dr. Andrés Artal-Tur. 2020-2021

The socio-economic and tourism impact of the arrival of high-speed (AVE) train and the launching of the International Airport to the Region of Murcia, Spain. Consultancy Project, *Regional Government of the Region of Murcia*, PI: Dr. Jose María Ramos-Parreño. 2019

Enhancing Research and Innovation of Tourism Companies at Surrounding Areas of the Castellón International Airport, Spain. Consultancy Project, *Regional Government of the Region of Valencia and Entrepreneurs Association of Valencia (AVE)*, PI: Dr. Diego López-Olivares. 2018

The role of vicinity linkages in the EU-MED region for trade growth: Focus on migration, level of education and social integration. Subcontract FEM 41-13, ENPI-European Commission Contract ENPI/2014/354-494. PI: Dr. Andres Artal-Tur and Dr. Vicente Pallardó (Spain). 2016

Winners and losers in the Tourism industry along the transition process: Evidence from South and North MED countries. Subcontract FEM 41-04, ENPI-European Commission Contract ENPI/2014/354-494. PI: Dr. Dooa Salman (Egypt). 2016

Network for Excellence in Tourism through Organizations and Universities in Russia (NETOUR). TEMPUS Program European Union- TEMPUS JPCR AGREEMENT N° 2012-3110/001-001). PI: Dr. Lidia Andrades (Spain). 2012-2015

Tourism industry as an engine for export-led growth and social development: Analyzing its main characteristics and future prospects for Mediterranean countries. Subcontract FEM 35-04, European Commission Contract 2009-221/866. PI: Dr. Andres Artal-Tur and Dr. Vicente Pallardó (Spain). 2012-2013

The trade creation effect of immigrants: characterizing socio-economic opportunities arising from linkages between people's and goods' flows inside the MENA region. Subcontract FEM 34-01, European Commission Contract 2009-221/866. PI: Dr. Andres Artal-Tur and Dr. Vicente Pallardó (Spain). 2011

Exploring the determinants of innovation and industrial location of the Spanish companies: A regional-based analysis with Spatial Statistics and Econometrics tools. R&D Office of the Region of Murcia, Spain, Contract nº 118907/PHCS/09. PI: Dr. Fernando López (Spain). 2010-2013.